



BLOOMBERG PHILANTHROPIES ANNOUNCES GRANTEES OF \$30 MILLION ARTS INNOVATION AND MANAGEMENT PROGRAM

Investment contributes to the vitality of cities by helping art organizations strengthen organizational capacity operations through unrestricted grants and management training

NEW YORK, NY — SEPTEMBER 15, 2015 — Bloomberg Philanthropies today announced the grantees selected to participate in the foundation's \$30 million Arts Innovation and Management (AIM) program for small and midsize nonprofit cultural institutions in six U.S. cities, including Boston, Chicago, Dallas, Detroit, Los Angeles, and San Francisco. The invitation-only program, announced in April 2015, supports a diverse set of institutions including local cultural centers and performing, literary and visual art organizations that present music, film, dance, poetry and other art forms. (See below for a full list of the 262 grantees.)

Through this two-year initiative, Bloomberg Philanthropies provides unrestricted grants to 262 organizations around the country to help strengthen their operational and programming efforts and offers arts management training in fundraising, audience development and board member engagement. All selected nonprofit cultural organizations are locally or internationally recognized groups that have been in existence for at least two years.

Bloomberg Philanthropies worked with local funders in each city to identify the grantee cohort of small and midsize arts organizations. In addition to strong programmatic activities, selected grantees exhibited a potential for growth in their organization's management capacity. Together, the grantees comprise a thriving and robust arts community in each city, provide a total of over 1,700 jobs and collectively serve more than 10 million residents.

"Local arts groups are economic and cultural engines that contribute to communities in ways that few other industries can," said Michael R. Bloomberg. "By supporting smaller organizations that don't typically have endowments and providing them with management training, we are working to help them have an even greater positive impact on an even broader audience."

This initiative builds on Bloomberg Philanthropies' work to support arts and cultural organizations that contribute to local economy, identity, and quality of life. As critical economic and civic assets, arts organizations provide jobs, stimulate local economies, and promote social cohesion. According to a report released by the National Endowment for the Arts, creative industries contribute \$698 billion to the nation's economy, representing more than 4 percent of the nation's gross domestic product (GDP). This contribution represents a larger share of our national economy than the transportation and agriculture sectors. A report released by the University of Pennsylvania revealed that cities with a high concentration of arts and culture exhibit higher civic engagement, more social unity, and lower crime and poverty rates.

Bloomberg Philanthropies is partnering with the DeVos Institute of Arts Management at the University of Maryland to develop curricula and conduct trainings for the AIM program in each city. The comprehensive workshops engage organizations around activities that strengthen their long-term health. They also include consultations and implementation support for arts

managers, their boards and outside experts such as VaynerMedia to develop important social media practices.

As part of the AIM award, all grantees are required to secure matching funds; ensure 100 percent board participation in fundraising; participate in a management training programs and maintain up-to-date information in the Cultural Data Project, an online financial & data collection platform that assists arts organizations across the country to collect, learn from, and use data effectively. The grants are unrestricted so that recipients can use them to address their greatest operational and management needs.

“AIM is well-positioned to make a significant, lasting impact on American arts organizations,” said Michael M. Kaiser, Chairman of the DeVos Institute of Arts Management. “In addition to its remarkable breadth, this program is unique in that it provides participants with general-operating support and management training. This unique approach empowers participants to navigate the rapid changes in technology, demographics, and the economy that continue to affect arts organizations across the country. We are honored to partner with Bloomberg Philanthropies in this endeavor, and we look forward to working with AIM participants to foster a sustainable cultural sector in each of these six cities.”

First piloted in New York City, Bloomberg Philanthropies supported 245 grantees through AIM from 2011-2013. Participating organizations reported improvements in audience development, board engagement and fundraising over the two-year program.

The New York pilot grantees made significant gains as a result of the program including:

- \$42 million net increase in contributed income
- \$26.5 million in earned income (ticket, sales, courses, space rental, concessions)
- 95% reported increasing board engagement by expanding membership or increasing board giving
- 82% entered into partnerships that offset \$8.3M in costs
- 79% reached new audiences

About Bloomberg Philanthropies

Bloomberg Philanthropies' mission is to ensure better, longer lives for the greatest number of people. The organization focuses on five key areas for creating lasting change: Public Health, Environment, Education, Government Innovation and the Arts. Bloomberg Philanthropies encompasses all of Michael R. Bloomberg's charitable activities, including his foundation and his personal giving. In 2014, Bloomberg Philanthropies distributed \$462 million. For more information, please visit bloomberg.org or follow us on [Facebook](#), [Instagram](#) and [Twitter @BloombergDotOrg](#).

About the DeVos Institute of Arts Management

The DeVos Institute has served more than 1,000 organizations from over 80 countries since Michael M. Kaiser founded it during his tenure as President of the John F. Kennedy Center for the Performing Arts in Washington, D.C. The Institute has designed its services to assist a wide range of institutions, from traditional performing and presenting organizations, museums and galleries, arts schools and libraries, to botanical gardens, glass-making studios, public art trusts, and non-profit cinemas, to name a few. The DeVos Institute transferred its activities and offices

from the Kennedy Center to the University of Maryland in September 2014. The move enables the Institute to expand its global training and consulting programs, enhance its fellowships for North American and international arts managers within the context of a major educational institution, and create a Master's program that leverages both University and Institute resources. More information: <http://www.devosinstitute.umd.edu/>

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ARTS INNOVATION & MANAGEMENT

2015 – 2017 GRANTEES

<p>BOSTON</p>	<p>A Far Cry; Artists for Humanity, Inc.; ArtsBoston, Inc.; Boston Baroque; Boston Center for the Arts, Inc.; Boston Children's Chorus; Boston City Singers; Boston Dance Alliance; Boston Landmarks Orchestra; Boston Modern Orchestra Project; Boston Youth Moves; Boston Youth Symphony Orchestras; Bostonian Society; Cantata Singers, Inc.; Central Square Theater; Charlestown Working Theater; Commonwealth Shakespeare Company Inc.; Community Music Center of Boston; Company One; Dance Complex; Design Museum Boston; Fort Point Arts Community Inc.; Freedom Trail Foundation; From the Top; Grub Street, Inc.; Handel and Haydn Society; Lyric Stage Company of Boston; Mass Poetry; Medicine Wheel Productions; Museum of African American History; North End Music and Performing Arts Center; Old South Meeting House; OriginNation Cultural Arts Center; Project STEP; SpeakEasy Stage Company; The Theater Offensive; Urbano Project; USS Constitution Museum; World Music/CRASHarts; ZUMIX</p>
<p>CHICAGO</p>	<p>About Face Theatre; Albany Park Theater Project; American Indian Center; Audience Architects; Barrel of Monkeys; Beverly Arts Center; Black Ensemble Theater; Blair Thomas & Company; Chicago Artists' Coalition; Chicago Arts Partnerships in Education; Chicago Children's Choir; Chicago Children's Theatre; Chicago Cultural Alliance; Chicago Human Rhythm Project; Chicago Multi-Cultural Dance Center; Chicago Opera Theater; Chicago Sinfonietta; Collaboraction Theater Company; Congo Square; Deeply Rooted Productions; DuSable Museum of African American History; Eighth Blackbird Performing Arts Association; Elastic Arts Foundation; eta Creative Arts Foundation; Facets Multimedia, Inc.; Guild Complex; Hedwig Dances, Inc.; Hyde Park Art Center; Illinois Humanities Council; Ingenuity Incorporated Chicago; Jazz Institute of Chicago; Kartemquin Educational Films; Links Hall; Little Black Pearl; Marwen Foundation; Muntu Dance Theatre of Chicago; National Veterans Art Museum; Open Books; Pegasus Players; Porchlight Music Theatre; Rebuild Foundation; Redmoon Theater; Silk Road Rising; Sonos de Mexico Ensemble; South Chicago Art Center NFP; South Side Community Art Center; Street-Level Youth Media; Teatro Vista Theater with a View; The House Theatre of Chicago; The Hypocrites; The Neo-Futurists; Third Coast International Audio Festival; Threewalls; TimeLine Theatre Company; Victory Gardens Theater; Young Chicago Authors</p>
<p>DALLAS</p>	<p>29 Pieces; Anita N. Martinez Ballet Folklorico; Black Academy of Arts & Letters; Bruce Wood Dance Company, Inc.; Cara Mia Theatre Co.; Children's Chorus of Greater Dallas; Creative Arts Center of Dallas; Dallas Bach Society Inc.; Dallas Black Dance Theatre; Dallas Children's Theater; Dallas Contemporary; Dallas Film Society; Dallas Holocaust Museum; Dallas Wind Symphony; Dance Council of North Texas; Fine Arts Chamber Players; Frontiers of Flight Museum; Greater Dallas Youth Orchestra; Junior Players; Kitchen Dog Theater Company; Lone Star Circus Arts Center, Inc.; Lone Star Wind Orchestra; Orchestra of New Spain; Orpheus Chamber Singers; Sammons Center for the Arts; Second Thought Theatre; Shakespeare Dallas; Sixth Floor Museum; TACA Inc; TeCo Theatrical Productions, Inc.; Texas Winds Musical Outreach; Turtle Creek Chorale, Inc.; Undermain Theatre; Uptown Players; Voices of Change; Writer's Garret</p>
<p>DETROIT</p>	<p>Allied Media Projects; Arab American National Museum; Arts & Scraps; Carr Center; Charles H. Wright Museum of African American History; Creative Many; CultureSource; Detroit Chamber Winds and Strings; Detroit Children's Choir; Detroit Historical Society; Detroit Repertory Theatre; Grosse Pointe Theatre Inc.; Heidelberg Project; Heritage Works; InsideOut Literary Arts Project; Living Arts; Matrix Theatre Company; Michigan Science Center; Mosaic Youth Theatre of Detroit; Motown Historical Museum Inc.; Museum of Contemporary Art Detroit; Music Hall Center for the Performing Arts; Pewabic Society, Inc.; PonyRide; PuppetART Detroit Puppet Theater; Scarab Club; Signal-Return Inc.; Sphinx Organization</p>
<p>LOS ANGELES</p>	<p>24th Street Theatre; Arts for LA; Avenue 50 Studio, Inc.; Beyond Baroque Literary Arts Center; Bootleg Theater; Casa 0101; Center for Cultural Innovation; Center for the Arts, Eagle Rock; Cornerstone Theater Company; Craft and Folk Art Museum; Craft in America; Debbie Allen Dance Academy; Diavolo Dance Theater; East West Players; Ebony Repertory Theatre; Filmforum, Inc.; Floricanto Dance Theatre; Gay Men's Chorus of Los Angeles; Get Lit-Words Ignite; Ghetto Film School, Los Angeles; Heidi Duckler Dance Theater; Independent Shakespeare Co.; Inner-City Arts; Inverigo Dance Theatre; Japanese American Cultural and Community Center; LA Stage Alliance; LA Theatre Works; Lambda Literary Foundation; Latino Theater Company; Los Angeles Chamber Orchestra; Los Angeles Contemporary Exhibitions; Los Angeles Master Chorale; Los Angeles Nomadic Division; Lula Washington Dance Theatre; Machine Project; Museum of Jurassic Technology; Plaza de la Raza, Inc.; Rogue Machine Theatre; Sacred Fools Theater; Santa Cecilia Orchestra; Self Help Graphics & Art (Boyle Heights); Social and Public Art Resource Center (SPARC); Street Poets, Inc.; The Blank Theatre Company; The Industry Productions Inc; The Unusual Suspects Theatre Company; The Young Storytellers Foundation; Theatre of NOTE; Theatre West; Venice Arts; Women In Film</p>
<p>SAN FRANCISCO</p>	<p>509 Cultural Center; Alonzo King LINES Ballet; American Indian Film Institute; Bayview Hunters Point Center for Arts and Technology; Brava For Women in the Arts; Center for Asian American Media; Chhandam Chitresh Das Dance Company; Chinese Culture Foundation of San Francisco; City Arts & Lectures; Community Music Center; CounterPULSE; Cypress Performing Arts Association; Dancers' Group; Frameline, Inc.; Galeria Studio 24; Golden Gate Performing Arts; Golden Thread Productions; Joe Goode Performance Group; Kronos Performing Arts Association; Litquake; Loco Bloco; Magic Theatre; Margaret Jenkins Dance Company; Mexican Museum; Museum of the African Diaspora; Na Lei Hulu I Ka Wekiu Hula Halau; New Century Chamber Orchestra; New Conservatory Theatre Center; ODC; Other Minds; Performing Arts Workshop; Philharmonia Baroque Orchestra; Precita Eyes Muralists Association Inc.; Queer Cultural Center (QCC); Queer Women of Color Media Arts Project; Radar Productions; Root Division; San Francisco Center for the Book; San Francisco Girls Chorus; San Francisco Jewish Film Festival; San Francisco Performances; San Francisco Shakespeare Festival; SOMArts Cultural Center; Southern Exposure; The Cutting Ball Theater; Women's Audio Mission; World Arts West; Yerba Buena Gardens Festival; Youth Speaks, Inc.; Z Space Studio; Zaccho Dance Theatre</p>